# MPM Marketing Services Marketers of Disposable Food Packaging



Cast Away

Custom printed packaging solutions to build your brand

www.mpmmarketing.com.au



# **INNOVATION, QUALITY, RELIABILITY**

MPM Marketing Services has been promoting quality disposable foodservice products for over 35 years. We are now Australia's only full service manufacturer and distributor in the disposable food packaging industry.

Our knowledge and experience with foodservice products and packaging is unparalleled. MPM Marketing Services manufactures and promotes over 2000 products across Australia and New Zealand, with over 50% of our range manufactured locally.

We value the benefits that local manufacturing brings to our customers: innovative products, ability to manufacture within short lead times, timely delivery and the best in industry for disposable foodservice products. **LEADING BRANDS** 



THE INNOVATIVE DIFFERENCE®



SAVING YOU ON COST, NOT QUALITY



FIRST IN EXCELLENCE FOR QUALITY JANITORIAL PRODUCTS



### **UNMATCHED DISTRIBUTION**

We have an extensive distribution network throughout Australia and New Zealand that allows your business to take advantage of the shortest lead times possible. Each MPM warehouse carries our full range of products, meaning that deliveries are faster and any product can be ordered locally.



#### HACCP ACCREDITED AND QUALITY GUARANTEED

All MPM warehouses and manufacturing facilities are level one HACCP accredited. MPM suppliers are required to meet ISO9000 standards or equivalent criteria. This helps to ensure that any external supplier to MPM has the same commitment as we do to food packaging safety and hygiene.



ШIJТ

# **MANUFACTURING FACILITIES**

### **CASTAWAY® PAPER PRODUCTS COMPANY**

Located in Sydney, CPPC produces over 100 different packaging products exclusively for MPM Marketing Services.

### PRINTING

Our state-of-the-art 8-colour 560mm multi-substrate flexo web press is the largest and newest machine of it's kind in Australia. It comes with auto unwind and rewind as well as die cutting capability. Reaching web speeds of up to 200m/min this machine is second-to-none and allows MPM to offer what others can't: the ability to provide custom designed and printed products within the shortest lead times.

### **HOT CUPS**

We have a number of high and medium-speed hot cup production lines that produce 8oz, 12oz, and 16oz cups in single and double wall, together with our 4oz single wall espresso cup. Our in-house printing capability enables prompt turnaround of any custom design prints.



### NAPKINS

The Sydney facility has several state-of-the-art, fully automated napkin converting machines. These machines are capable of printing up to 4 colours, allowing a great deal of flexibility with custom design prints.



### **FOOD CARTONS**

Three carton folding machines produce our food cartons and trays, including fan-fold leak-proof options. We also have a large-format flat-bed die cutter and folder gluers to complete the process.



### **ALTERNATIVE BAG COMPANY**

Located in Brisbane, the Alternative Bag Company manufactures MPM's extensive range of paper bags, wraps and folding cartons. With a large range of paper substrates, sizes and types on offer, including flat, satchel and SOS, ABC has been a true innovator in the way disposable food packaging is produced.



The Alternative Bag Company is equipped with bag machines, SOS bag machines and a waxer sheeter to produce an extensive range of paper products. Machinery producing our folding cartons includes a printing press, die cutters and folder gluers.

### **CASTAWAY® FOIL COMPANY**

The Castaway<sup>®</sup> Foil Company produces rolled benchtop products exclusively for MPM. This facility rewinds and packages aluminium foil, greaseproof and baking paper.



### MPM Marketing Services Marketers of Disposable Food Packaging

# **Build your Brand with Custom Prints**

MPM Marketing Services has the ability to create custom designed and printed products over a wide range of materials. Our in-house design and print experts offer customers the flexibility to create and customise products, while our local manufacturing facilities and strategic partners ensure consistent and timely production.



### NAPKINS

Our complete range of napkins can be custom printed, including cocktail, luncheon, dinner, and dispenser sizes.

Various thicknesses are available from our premium Elegance<sup>®</sup> napkins through to our standard 1 ply range.



- When the address is a state of the transformer of
- Vibrant, solid colours and clearly defined tonal areas

### PAPER BAGS

We offer an extensive range of paper bags including plain, glassine, greaseproof lined, foil lined and self-opening satchels.

Paper bags offer an easy and cost-effective solution to package your food products and build your brand.

### Custom print capabilities 🬔

- 3 spot colours (4 colours depending on the type of bag)
- Vibrant, solid colours and clearly defined tonal areas
- Over 20 years of printing experience

### **GREASEPROOF SHEETS & WAXED WRAPS**

Our sheets and wraps are pre-cut in various sizes for food wrapping or lining.

& GRIL

They are specifically designed to prevent oil or grease from seeping through the sheet.

Use them to package sandwiches, burgers, wraps and kebabs.

### Custom print capabilities (

- Available in various sizes
- Up to 4 spot colours



# MPM Marketing Services Marketers of Disposable Food Packaging

CP

### **PAPER CUPS & LIDS**

All double wall and single wall cups are produced in our own HACCP accredited manufacturing facilities in Australia.

MPM offers a variety of printing options to suit your particular branding requirements.

Our SnapOn<sup>™</sup> lids contain the EcoPure<sup>®</sup> biodegrading additive, and offer a 'one lid fits all' solution across 8oz, 12oz & 16oz cup sizes.

Embossed Snapon \*

" Lid with





12oz Double Wall Cup

ZENTVELD'S ROASTERY

is the dist.

1) Zentveld's

### **Custom print capabilities**

### 4 colour process, plus spot colours

- Photo quality printing on double wall cups
- Matte finish on single wall cups
- Gloss, matte or spot combination finishes
- Metallic inks available

8oz Double Wall Cup

Lids can be embossed with your brand or logo (minimum run quantities apply)

<sup>4oz Single Wall Cup</sup>

High wet-strength cardboard



Specifically designed for Castaway® paper cups, our carry trays provide you with maximum brand exposure for your takeaway packaging.

These carry trays can split into two, and are manufactured from high wet-strength cardboard for extra durability.



### **PLASTIC CUPS**

Whether it's smoothies or frappés, you have the option of custom printed plastic cups that are PET recyclable or manufactured from premium polypropylene.

Flat, straw slot lids or dome, open-hole lids are available to complete the package.

### **Custom print capabilities**

- 4 colour process, plus spot colours
- Opaque white and spot colours

CP

### MPM Marketing Services Marketers of Disposable Food Packaging

Global Burgers

CP

Chip Boxes

### **SNACK BOXES**

Castaway<sup>®</sup> snack boxes are made from degradable and recyclable paper board, and are available in various sizes for portion control.

Snack boxes offer a unique opportunity to engage customers while they eat, and allow you to promote various marketing messages to build your brand.

Snack Boxes



### Custom print capabilities

Burger Clams

- 4 colour process, plus spot colours
- Photo quality printing
- Matte or gloss finishes

Where your mouth nexts to

### **FOOD TRAYS**

Our range of pre-assembled food trays can improve efficiency for your business during busy service periods.

Polyethylene lining on all food tray sizes resists liquid and grease and reduces the need for greaseproof paper.

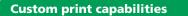
Produced in our own HACCP accredited manufacturing facilities in Australia, you can be assured of the shortest lead times possible on custom prints.

Burger Clams



Leak-proof, microwavable and freezer safe, our food pails are perfect for takeaway Asian meals.

The unique paper handle allows the container to be microwaved, and the tapered design means containers are easily stacked to save space.



- 4 colour process, plus spot colours
- Photo quality printing
- Matte or gloss finishes

Microwave safe handle

Food Tray

ПЛ

Hot dog Trays

CP

### Custom print capabilities

- 4 colour process, plus spot colours
- Photo quality printing
- Matte or gloss finishes

CP



# **Custom printed** packaging solutions to build your brand

## **MPM CONTACT DETAILS & OFFICES**

GENERAL ENQUIRIES P: (07) 3853 5800 Email: enquiries@mpmmarketing.com.au

# **SALES & CUSTOMER SERVICE**

 BRISBANE, QUEENSLAND – HEAD OFFICE & WAREHOUSE

 A: 15-17 Viola Place, Brisbane Airport QLD 4008

 P: (07) 3853 5800
 F: (07) 3853 5865

 SYDNEY, NEW SOUTH WALES – OFFICE & WAREHOUSE

 A: 8 Contaplas Street, Arndell Park NSW 2148

 P: (02) 9839 5000
 F: (02) 9622 8185

 MELBOURNE, VICTORIA – OFFICE & WAREHOUSE

 A: 110 Fairbank Road, Clayton VIC 3168

 P: (03) 8551 5300
 F: (03) 9558 0984

ADELAIDE, SOUTH AUSTRALIA – SALES OFFICE A: 218 Carrington Street, Adelaide SA 5000 T: (08) 8232 4577 F: (08) 8232 4589 
 PERTH, WESTERN AUSTRALIA – OFFICE & WAREHOUSE

 A: Unit 1, 2-36 Bannister Road, Canning Vale WA 6155

 T: (08) 6218 5400
 F: (08) 6218 5410

### AUCKLAND, NEW ZEALAND CATO PACKAGING LIMITED (LICENSEE)

Operating an extensive distribution network, Cato Packaging services both North and South islands. A: 280-290 Beach Haven Road, Birkdale, Auckland 0626 P: (+64 9) 415 5120 F: (+64 9) 415 5123 E: info@catopackaging.co.nz

For all the latest news and product information, visit our website, or follow us on Facebook and Twitter.



ന്ന





# www.mpmmarketing.com.au

🌐 www.mpmmarketing.com.au 🛛 🧗 facebook.com/mpmmarketingau